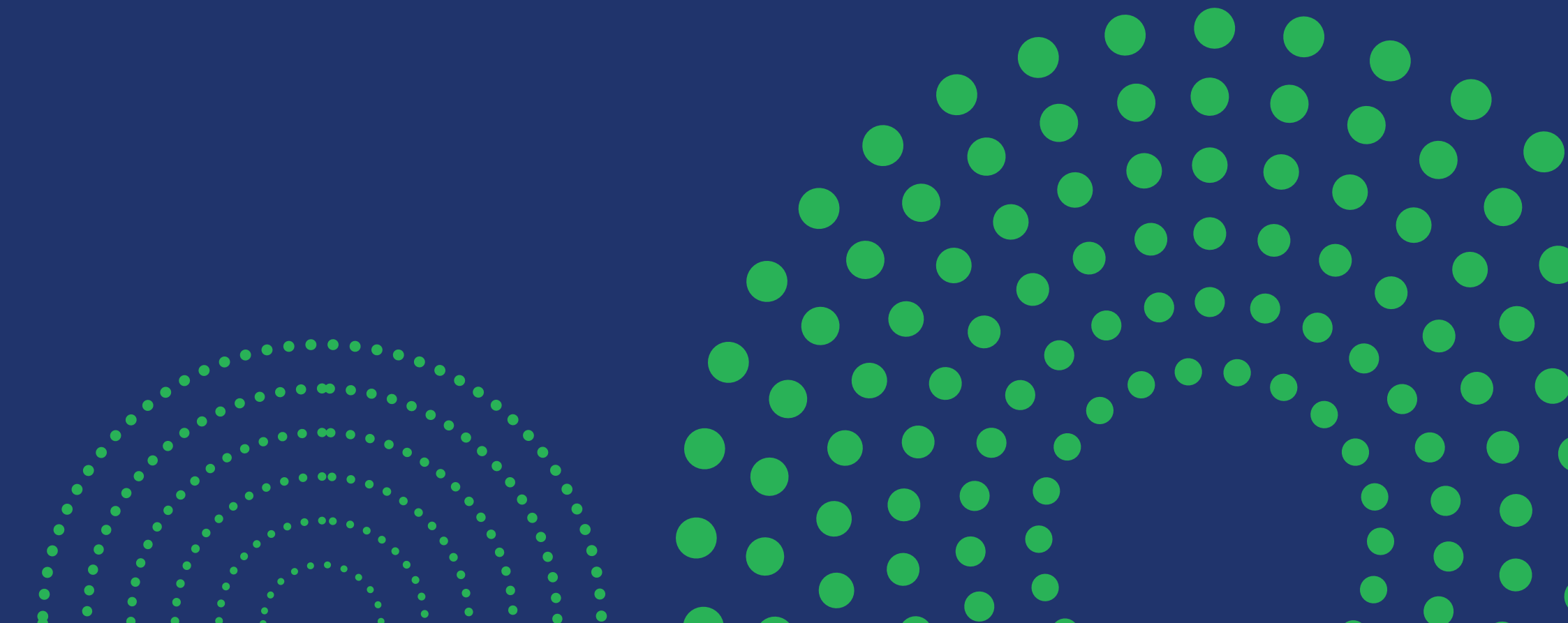


Brand Guide

October 2025



Contents

1	Introduction	03	4	Type	
2	Logo		4.0	Core typefaces	08
2.0	Our logo	04	4.1	Microsoft typefaces	09
2.1	Logo variants	05			
2.2	Logo clear space and minimum size	06	5	Applications	
			5.0	Business card	10
3	Colour		5.1	Letterhead	11
3.0	Colour palette	07	5.2	Workwear	12

Tango Energy — New Name. New Energy. New Management. Same Strong Foundations.

Tango Energy marks a fresh beginning for Petrolera Aconcagua Energía — an Argentine company defined by resilience, and ambition. Our name may be new, but our spirit remains the same: grounded, ambitious, and dedicated to doing things the right way.

We continue to focus on what we do best — exploring, developing, and producing Argentina's conventional hydrocarbon resources — while finding smarter, more responsible ways to create long-term value from every project we touch.

With new ownership and a renewed sense of purpose, Tango Energy brings together financial strength, operational know-how, and a deep commitment to progress. Our approach blends experience with energy — combining technical expertise and a global outlook with the confidence and rhythm of Argentina itself.

Our new identity reflects that transformation. The clean blue and green design expresses clarity, balance, and care — a visual reminder of our promise to produce energy responsibly, efficiently, and in harmony with the world around us.

Tango Energy is more than a new name. It's a statement of who we are today — a company moving forward with confidence, purpose, and heart.

2.0

Logo
Our logo

Our logo is a signifier of our brand. It allows us to own our communications. Used accurately and consistently across our business, it will help to maintain recognition and build trust in our brand.

TanGo
Energy

2.1

Logo Logo variants

The core logo is the primary choice and is used wherever possible. The mono logos are designed for applications that do not support colour.

Core logo

The core logo features the word "TanGo" in a sans-serif font, with "Tan" in dark blue and "Go" in green. Below "Go" is the word "Energy" in a smaller, green, sans-serif font.

Negative mono logo

The negative mono logo consists of the words "TanGo" and "Energy" in white, sans-serif font, set against a solid black background. "TanGo" is on the top line and "Energy" is on the bottom line, centered under "Go".

Positive mono logo

The positive mono logo consists of the words "TanGo" and "Energy" in black, sans-serif font, set against a light gray background. "TanGo" is on the top line and "Energy" is on the bottom line, centered under "Go".

2.2

Logo Logo clear space and minimum size

The clear space acts as a barrier to ensure prominence and legibility. It should remain free of other graphic elements. For print, the clear space is defined by the size of our symbol.

Minimum sizes are recommended so that our logo is always legible. Whenever possible do not go under the recommended minimum sizes shown below.

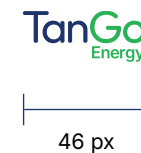
Clear space



Print minimum size



Digital minimum size

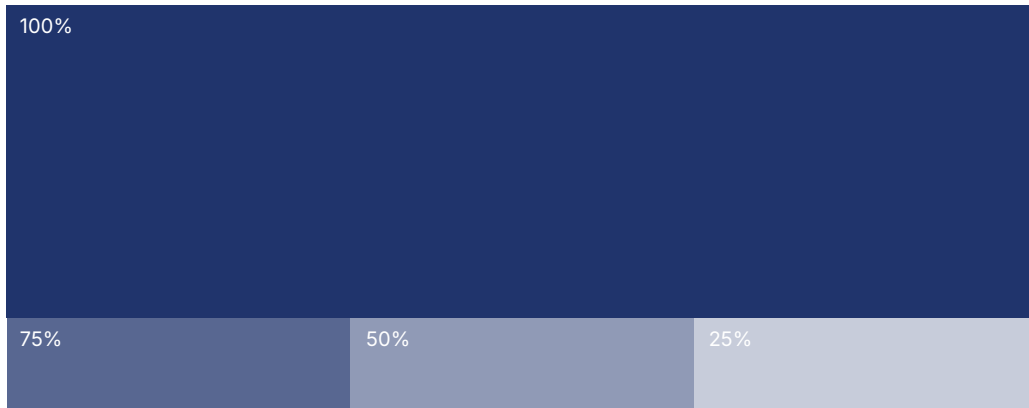


3.0

Colour Colour palette

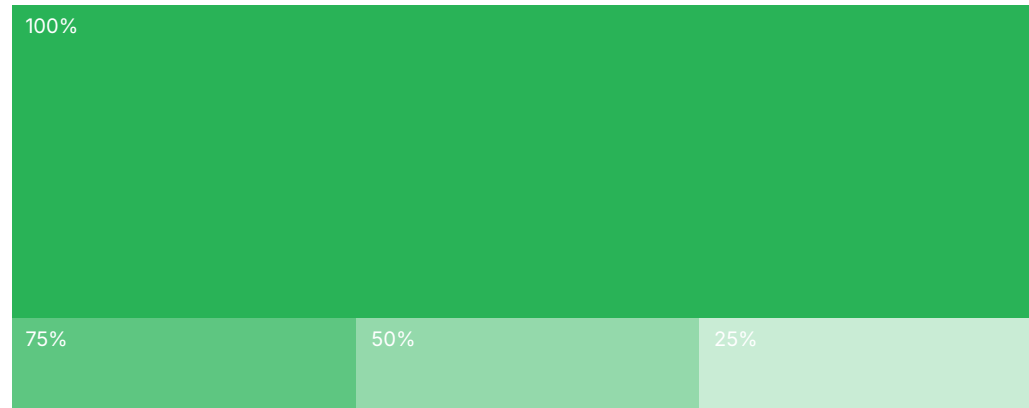
Our colour palette reflects our positive outlook while helping our communications to be consistent and engaging.

Core colours



TanGo Blue

Pantone 5395
CMYK 100 / 91 / 29 / 17
RGB 32 / 52 / 108
HEX 21336b



TanGo Green

Pantone 7841
CMYK 77 / 0 / 91 / 0
RGB 41 / 178 / 87
HEX 29b257

Supporting colours



TanGo Dusty Blue

CMYK 60 / 34 / 0 / 0
RGB 95 / 150 / 230
HEX 5f96e6



TanGo Light Green

CMYK 28 / 0 / 18 / 0
RGB 178 / 235 / 220
HEX b2ebdc



TanGo Dusty Red

CMYK 3 / 68 / 48 / 0
RGB 235 / 117 / 113
HEX eb7571



TanGo Grey

CMYK 51 / 43 / 39 / 6
RGB 130 / 130 / 135
HEX 828287

Outfit SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Outfit Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Outfit Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Inter SemiBold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Inter Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Inter Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

4.1

Type Microsoft typefaces

Our Microsoft typefaces are Segoe for headlines and Arial for body copy. They are used where Inter is not readily available, such as on Microsoft Office applications and email communications.

Segoe Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Arial Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

Arial Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789?!@£\$%

5.0

Applications Business card

Below is an example of one
of our business cards.





[Address line 1]
[Address line 2]
[Address line 3]

[Subject line]
[Date]

Dear Sir / Madam

Parchil moluptam eum lia dolore, solumptatur? Volecepedit por sam reumquunt lab incisi eni te dempos ex everro quant estemquialium remposame vidus nihilic imilian delloreicae sinvel eosiam coribus as natemquo ipsaecte ni doluptae dolo tempori aectas eati ommolup taturibeatet eost od que es el mossequo tem nonectibus seque dolenieit, volorro voluptate odit poriberro tem quas volore praecab orepellit labo. Ita sit quam quos cori as modis eatis nimusae nihil ium comni biaborenet que a quiae. Et et laceperit quam, qui doluptatibus sus et aboreprempquo tem architcur, quis nonsequi con consed magnimi nveniet venis ut omno ius modi voluptas esti ut de nes pa vendipiet quantiam repeliquae. Vendellupta que odio. Ga. Nemodiscis modita nobist ellabo.

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Sincerely yours
Susan Sample

5.2

Applications Workwear

Below are examples of our
logo applied to workwear.

Where the full colour does
not stand out against a dark
background, use the white logo.



Use the full colour logo where
it can be made legible.



Use the black logo on high viz
workwear to ensure legibility.



For marketing information contact:
comunicaciones@tangoenergia.com

